

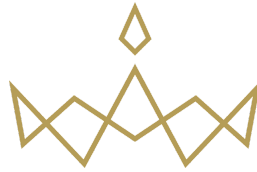


Dear Potential Sponsor:

Thank you for your interest in supporting the Miss Tennessee Scholarship Competition, licensed under the Miss America Scholarship Organization.

The Miss Tennessee Scholarship Competition is staffed completely by volunteers and depends solely on donations for the scholarships we award and funds to cover operating expenses and the state level competition. Annually, Miss Tennessee awards over \$100,000 in scholarships to help these women realize their education dreams. This year, based on our award categories, we anticipate awarding over \$160,000 in scholarships. We anticipate this year's competition and operating expenses to require \$70,000. These funds include the state level competition production as well as funding travel for Miss Tennessee's travel and expenses for competing at the Miss America Competition as well as her appearances in support of the Outstanding Teen Competition and other Miss America events.

The City of Memphis is hosting the Miss Tennessee Scholarship Competition for the very first time in 68 years of the competition! We would love to showcase you as one of our sponsors!



Sponsorship Levels:

\$25,000.00 PRESENTING SPONSOR:

- All items listed in the \$10,000.00 sponsorship
- Additional benefits will be termed on an individual basis.

\$10,000.00

- Color Full Page Ad
- 6. V.I.P. Tickets to each preliminary and final competition night (\$1,350 value)
- 3. Program Book
- Presenting Name Scholarship
- Recognition during competition nights
- Business logo showcased on Miss Tennessee website
- Public Display on Banner as attendees enter the Cannon Center

\$5,000.00

- Color Full Page Ad
- 4. V.I.P. Tickets to each preliminary and final competition night (\$900 value)
- 2. Program Book
- Recognition during competition nights
- Business logo showcased on Miss Tennessee website

\$2,500.00

- Black and White Full Page Ad
- 2. V.I.P. Tickets to each preliminary and final competition night (\$450 value)
- 1. Program Book
- Recognition during competition nights



\$1,000.00

- 2. V.I.P. Tickets to each preliminary and final competition night (\$450 value)
- 1. Program Book
- Recognition during competition nights

Contact:

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The Miss Tennessee Foundation, a 501(c)3 non-profit, is one of the most recognizable brands in America, working to empower young women through education and service. Miss Tennessee / Miss America candidates contribute tens of thousands of community service hours annually and have raised over \$18 million for Children's Miracle Network Hospitals and Miss America scholarships since 2007.